



Broadcast Agreement

KNLV Radio
MWB Broadcasting II, LLC
205 South 16th Street
Ord, NE 68862
(308) 728-3263

CLIENT Theresa For Governor

AGENCY _____

ADDRESS 15418 Weir Street #274

CITY Omaha STATE NE

PHONE 402-218-9659 ZIP 68137

SALESPERSON House

BEGIN 2/23/22 END 3/22/22 TOTAL UNITS _____

☐ 103.9

☐ MIGHTY 1060/GREATEST HITS 93.9

☒ BOTH

☐ CHANGE ORDER _____

☐ AFFIDAVIT

☐ CO-OP _____

TYPE	SUN	MON	TUE	WED	THU	FRI	SAT
Sam-m				6	6	5	5
		7	7	6	6	5	5
		7	7	6	6	5	5
		7	7	6	6	5	5
		7	7				

TYPE	SUN	MON	TUE	WED	THU	FRI	SAT

TYPE	SUN	MON	TUE	WED	THU	FRI	SAT

SPECIAL INSTRUCTIONS

Nebraskans for Theresa
You Choose

ITEM	UNIT COST	TOTAL
# 1447:60 @ 11.00		= 1,584
# _____ @ _____		= _____
# _____ @ _____		= _____
# _____ @ _____		= _____
ORDER TOTAL \$ 1,584		

#

APPROVED FOR CLIENT BY Theresa Thibodeau ☐ CASH ☒ CHECK # 1088 ☐ CREDIT

APPROVED FOR STATION BY Rachel Fox DATE 2/22/22

Terms and Conditions:

1. Full payment is required with order. If credit is requested and granted KNLV will bill at the end of month. It is mutually agreed all ads are due as run. Credit payments are due by the 10th of the month following services performed. Client agrees that late payment caused by their agents, suppliers or other third parties is not acceptable as a reason for late payment to station. Should collection proceedings become necessary the client agrees to be liable for all costs of collecting including reasonable attorney fees. Client agrees that any litigation regarding this agreement will be conducted in the courts of Valley County, Nebraska.
2. The client is responsible for correct scripts and programs and for them complying with all federal, state and local advertising rules and regulations. Station has the right to refuse or cancel any script or programs not in the public interest or in violation of applicable laws.
3. Station shall have the right to pre-empt any broadcast covered by this agreement to broadcast any programs that station deems to be of public interest, convenience or necessity. In the event a program or announcement cannot be rescheduled, the station will notify the sponsor and the broadcast will be considered cancelled without affecting the rates, discounts or rights provided under this contract, except that the sponsor shall not be required to pay for the cancelled broadcast.



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Theresa Thibodeau, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Theresa Thibodeau

Authorized committee:

Nebraskans for Theresa

Agency requesting time (and contact information):

☒

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Candidate for Governor of nebraska

Date of election:

May 10, 2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Aimee Melton

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Theresa Thibodeau

Signature:

Name:

Theresa Thibodeau

Name:

Date of Request to Purchase Ad Time: 02/21/2022

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: _____

Name: _____

Date: _____

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☐ No

Date ad received: _____

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

BROADCAST ORDER

ADV THERESA FOR GOVERNOR

ADDR 15418 Weir Street #274

Omaha, NE 68137

BYR: Gene McCoy

STAT KNLV-FM/AM COMBO

ADDR 205 South 16th ST

Ord, NE 68862

ATTN RACHEL FOX

E: knlv@yahoo.com

ALL RATES ARE NET TO STATION

DAYS	TIME	LEN	FLIGHT DATES	WKS #/WK	RATE	TOT SPOTS
M T W R F S	5A-MID	60	2/23/2022 - 3/22/2022	4 36	\$11.00	144
7 7 6 6 5 5						

STATION KNLV - FM

M T W R F S	5A-MID	60	2/23/2022 - 3/22/2022	4 36	COMBO WITH FM	144
7 7 6 6 5 5						

STATION KNLV - AM

TOTALS FOR BOTH STATIONS	4	72		288
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ORDER TOTAL \$1584.00

NEBRASKANS FOR THERESA

PH. 402-218-9659

12811 IZARD ST.

OMAHA, NE 68128

76-167/1019

1058

DATE 2-20-22

PAY TO THE ORDER OF KNLV

\$ 1,584.00

One thousand five hundred eighty four dollars and no cents

FIVE POINTS BANK

MEMO Advertising

Theresa Thibodeau

LOOK FOR FRAUD-DETERMINING FEATURES INCLUDING THE SECURITY SQUARE AND HEAT-REACTIVE INK. DETAILS ON BACK.

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